

PROFESSIONAL DEVELOPMENT *for* DIRECTORS



NEW DIRECTOR RESOURCES

430 minutes plus Learning Plans (available to Unlimited+ members only)

Director Education Center (DEC) Online Courses – 280 Minutes

The Role and Responsibilities of a CU Board (4 modules, 20 minutes/module)

Understanding CU Financial Statements (4 modules, 20 minutes/module)

The Role of the Board in Establishing an Effective Risk Management Framework (3 modules, 20 minutes/module)

The Role of the Board in Monitoring Performance (2 modules, 20 minutes/module)

CUES Webinars – 125 minutes

Pre-recorded, expert-hosted videos addressing key concerns for new directors

Top 5 Things on the Mind of CU Board Chairs

Leadership Gap and Boardroom Dynamics – A fresh look at boardrooms that will increase optimism and lead to high-performing board practices

CUES Podcasts – 20 minutes

Interviews with experts from in and outside of the CU industry. Relevant topics for directors to generate discussion with your board/executive team. Each episode is between 10 and 30 minutes in length.

CUES 34: Straight Talk About Tech for Directors – Discusses the trend toward mobile, key questions boards need to ask their executive teams about technology spending, and a big-picture overview of card income.

CUES 16: Empowering Ethical Board Decisions, an Interview with Richard Powers – Identifies the factors that may breakdown decision making by the board, the maintaining of ethics and the role they play in CEO compensation planning.

CUES Videos – 5 minutes

Short-form trainings to help new directors get comfortable in their roles. Each video is less than 5 minutes in length and concludes with discussion questions.

Having Your Voice Heard as A New Board Member – Barbara Wirtz of Wirtz Consulting provides tips on how to contribute to your board effectively.

Orienting Financially Literate New Directors – Two ways for boards to train volunteers and assess their ability to serve.

Learning Plan Pathways via CUES Learning Portal (Unlimited+ members only)

Consolidated location to search, complete and track all professional learning. Access to quality curated content (including DEC courses, articles, podcasts, and other board-related content) whenever you need it.

Introduction to CU Financials (4 modules, 30 minutes/module)

Introduction to Committees (3 modules, 90 minutes/module)

Introduction to Governance (3 modules, 90 minutes/module)

Introduction to Risk Management (3 modules, 90 minutes/module)

Introduction to Strategy (3 modules, 60 minutes/module)

DIRECTOR LEVEL 1 PATHWAY

560 minutes plus 2 ½ day seminar and Learning Plans (available to Unlimited+ members only)

Director Education Center (DEC) Online Courses – 340 Minutes

The Role and Responsibilities of a CU Board (4 modules, 20 minutes/module)

Understanding CU Financial Statements (4 modules, 20 minutes/module)

The Role of the Board in Establishing an Effective Risk Management Framework (3 modules, 20 minutes/module)

The Role of the Board in Monitoring Performance (2 modules, 20 minutes/module)

The Bank Secrecy Act (3 modules, 20 minutes/module)

CUES Director Development Seminar – 2 ½ days

Classroom (On-Site). Highly interactive, expert-led discussion and study of high-performance governance practices. Explore the four pillars of good governance. Develop back-at-home plan to become a strong strategic asset to your CU.

Director Onboarding Tool Kit

An overview of the fundamental roles and responsibilities of the CU board and individual directors. Exclusively for CUES Unlimited and Unlimited+ members.

Plus, access to additional resources such as:

CUES Webinars – 125 minutes

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Top 5 Things on the Mind of CU Board Chairs

Leadership Gap and Boardroom Dynamics – A fresh look at boardrooms that will increase optimism and lead to high-performing board practices

CUES Videos

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Orienting Financially Literate New Directors – Two ways for boards to train volunteers and assess their ability to serve.

Fiduciary Duties of Directors

The Expanding Role of the Supervisory Committee – Across the industry, the role of this body is expanding beyond its audit functions

CUES Podcasts – 100 minutes

Interviews with experts from in and outside of the CU industry. Relevant topics for directors to generate discussion with your board/executive team. Each episode is between 10 and 30 minutes in length.

CUES 29: Risk Appetite, an Interview with Ancin Cooley – How and why CUs should implement risk appetite statements

CUES 55: The Strategic Gut Check, an Interview with Bryn Conway – A fresh look at boardrooms that will increase optimism and lead to high-performing board practices

CUES 16: Empowering Ethical Board Decisions – Identifying factors that may breakdown board decision making, maintaining ethics and the role they play in CEO compensation planning

CUES 34: Straight Talk About Tech for Directors – Discussing the trend toward mobile and addressing big-picture questions about tech spending

CUES 2: Achieving a Strategic Rhythm in Your CU – Discover easy and practical ways to add excitement and more dialogue to your CU board meetings

CUES 13: Cybersecurity, an Interview with Jim Stickley – Assess at-risk areas, the role directors play in preventing fraud and attack, and steps that CUs should take to reduce cybersecurity threats

CUES 6: Mergers and Acquisitions, an Interview with David Ritter – What are the merger mistakes CUs should avoid?

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Introduction to Committees (3 modules, 90 minutes/module)

Introduction to Governance (3 modules, 90 minutes/module)

Introduction to Risk Management (3 modules, 90 minutes/module)

Introduction to Strategy (3 modules, 60 minutes/module)

Learning and Networking Events

Turn to CUES for the best in director education—no matter which you choose, you'll find top governance experts and topics of vital importance to every board member.

Directors Conference – An in-depth look at relevant governance and strategy issues affecting your board, credit union, and the movement

Execu/Summit™ – Unique schedule will leave you armed with the knowledge you need to take your organization's performance to the next level

Execu/Net™ – one-of-a-kind conference combines an innovative agenda, expert speakers, phenomenal networking opportunities

Director Development Seminar – advance your governance skills and maximize the traits you need to successfully reach your credit union's goals

Supervisory Committee Development Seminar – Learn about the different risks facing credit unions and be prepared to handle any changes that arise as a supervisory committee member

DIRECTOR LEVEL 2 PATHWAY

590 minutes plus 2 ½ day seminar and Learning Plans (available to Unlimited+ members only)

Online Courses – 320 Minutes

The Role of the Board in Strategic Planning (3 modules, 20 minutes/module)

The Role of the Board in Monitoring Performance (2 modules, 20 minutes/module)

The Role of the Board in Reporting to the Membership (3 modules, 20 minutes/module)

The Role of the Board in Recruiting, Compensating and Assessing the CEO (3 modules, 20 minutes/module)

Delegation of Board Authority to Management (2 modules, 20 minutes/module)

The Bank Secrecy Act (3 modules, 20 minutes/module)

CUES Governance Leadership Institute I – 2 ½ days

Classroom (On-Site). Learning from the renowned faculty at the Joseph L. Rotman School of Management, University of Toronto. Gain a thorough understanding of key subjects regarding issues at the organizational level, including:

- Strategy Leadership Development
- Risk Management
- Influencing Change
- Effective Board and Management Communications
- Negotiations
- Succession Planning

Plus, access to additional resources such as:

CUES Webinars – 150 minutes

Pre-recorded, expert-hosted videos addressing key concerns for directors

CEO Succession Planning – A strategic roadmap for the entire CEO succession planning process

Board Obligations on Cybersecurity – Learn what policies, programs, and protocols board members can put in place to protect the CU and fulfill board member obligations regarding cybersecurity.

Cybersecurity and Board Information – Overcoming common threats and practical ways to protect your board information.

CUES Podcasts – 80 minutes

Interviews with experts from in and outside of the CU industry. Relevant topics for directors to generate discussion with your board/executive team. Each episode is between 10 and 30 minutes in length.

CUES 4: Enterprise Risk Management – Why should CUs consider ERM?

CUES 50: Influence in the Boardroom – Identifying factors that influence the decision-making in your board room along with some of the pitfalls and traps that can happen when making decisions and how to avoid them

CUES 7: Market Opportunity for Member Business Services – Learn more about market research and what questions to consider in branching opportunities

CUES 44: Improving Your Communication, an Interview with Carla Rieger – Covers the five modes of communication, the best phrasing statements your CU can use, and the qualities of highly effective communicators

CUES 17: Improving Member Experience – Discusses the development of an innovation pipeline, how to implement it throughout your entire organization and identify your organizations' pain points

CUES Videos

Short-form trainings to help new directors get comfortable in their roles. Each video is less than 5 minutes in length and concludes with discussion questions.

Best Practices for Positive CEO/Executive Board Relations – Best practices that can help pave the way to a productive, synergetic relationship

Communication Best Practices for the CEO/Chair – How to boost effectiveness in communicating with top executives

Enterprise Risk Management – A brief overview of ERM, the CU's risks and how they relate, and how to monitor management's risk management execution

The Importance of Ongoing Board Professional Development – The importance of continuing professional development should not be underestimated – especially for CU directors

How Directors Can Support Management – To support CU management, the board of directors needs to set clear goals and objections – and then hold management accountable for achieving the goals

Elite Access Live Q&A: Enterprise Risk Management – Ancin Cooley of Synergy CU Consulting shares his experience developing and auditing ERM programs

Learning Plan Pathways via CUES Learning Portal (Unlimited+ members only)

Consolidated location to search, complete and track all professional learning. Access to quality curated content (including DEC courses, articles, podcasts, and other board-related content) whenever you need it.

Asset Liability Management (5 modules, 30 minutes/module) – Insights and education for Board Members, including a deeper understanding of Liquidity Solution and Interest Rate Risk Management to support your ability to guide the CU.

Introduction to CEO Relations (3 modules, 30 minutes/module) – A positive and productive working relationship between a CEO and the board is critical to meeting strategic objectives and understanding how to identify talent for a future CEO

CEO Performance Evaluation (3 modules, 45 minutes/module) – The overall performance and effectiveness of a CU's CEO can fundamentally alter its future. An effective CEO appraisal process is critical to success.

CEO Compensation (2 modules, 30 minutes/module) – Hiring and retaining the right CEO is the most important decision your board will make. Learn how to design and maintain the perfect plan for finding the most skilled and talented CEO.

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DIRECTOR LEVEL 3 PATHWAY

570 minutes plus 3 ½ day seminar and Learning Plans (available to Unlimited+ members only)

Online Courses – 165 Minutes

The Role of the Board in Strategic Relationships and Mergers (3 modules, 20 minutes/module)

Recruitment, Election and Orientation of New Board Members (3 modules, 15 minutes/module)

The Bank Secrecy Act (3 modules, 20 minutes/module)

CUES Governance Leadership Institute II: Emerging Technologies – 2 days

Learning from the renowned faculty at the Joseph L. Rotman School of Management, University of Toronto. Gain a thorough understanding of how emerging technologies can optimize board performance and give your CUs a distinct edge in a competitive marketplace, including:

- Using AI to benefit your CU
- Weighing the options in selecting AI
- Director's guide to cryptocurrencies
- Evidence-based decision making
- Using predictive models to your advantage
- IT security strategies

Plus, access to additional resources such as:

CUES Webinars – 90 minutes

Pre-recorded, expert-hosted videos addressing key concerns for directors

Top 5 Things on the Mind of CU Board Chairs

Cybersecurity and Board Information – Overcoming Common Threats – Practical ways to protect your board information

CUES Podcasts – 90 minutes

Interviews with experts from in and outside of the CU industry. Relevant topics for directors to generate discussion with your board/executive team. Each episode is between 10 and 30 minutes in length.

CUES 44: Improving Your Communication, an Interview with Carla Rieger – Covers the five modes of communication, the best phrasing statements your CU can use, and the qualities of highly effective communicators

CUES 20: Strategic Growth, an Interview with Stephen Morrissette – Discuss merger trends both inside and outside the industry and the challenges CUs face.

CUES 56: Reinvention and Delivery Through Mergers –How two CU executives brought their institutions together to provide greater value and service to their members, enhance career opportunities for their coworkers, and increase the economic strength of their communities

CUES 49: Developing a Strategic Advantage with Executive Benefits, an Interview with Chris Jones – Examines the roles of the board, cost of poor leadership, current executive benefit trends, and examples of what it looks like when “things go right” and “when things go wrong.”

CUES 12: Book Recommendations for Strategy Development

CUES Videos

Short-form trainings to help new directors get comfortable in their roles. Each video is less than 5 minutes in length and concludes with discussion questions.

Avoid Stagnant Boards – Breathe new life into your work as a board member who wants to enhance strategy, ensure intentional decision-making and boost communication

The Importance of Ongoing Board Professional Development – The importance of continuing professional development should not be underestimated – especially for CU directors

How Directors Can Support Management – To support CU management, the board of directors needs to set set clear goals and state its objections – and then hold management accountable for achieving the goals

Learning Plan Pathways via CUES Learning Portal (Unlimited+ members only)

Consolidated location to search, complete and track all professional learning. Access to quality curated content (including DEC courses, articles, podcasts, and other board-related content) whenever you need it.

Board Meeting Management (3 modules, 40 minutes/module) – To carry out its responsibilities to members, boards must constantly evaluate the CU’s safety, soundness, financial performance, leadership, and quality of service, as well as their own effectiveness.

Revitalizing Your Board (3 modules, 30 minutes/module) – The challenges of leading and governing a CU have changed drastically over the last ten years. Have your board renewal and director recruitment practices evolved to meet those challenges?

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