

CEO Institute Scholarship Application

Requirements

If you are interested in applying for this scholarship, you must be:

- A full-time paid credit union staff member
- Committed to attending the entire three-year CEO Institute curriculum and completing the two action learning projects
- Willing to share experiences and insights gained at CEO Institute through cues.org and other media channels

Funding

The scholarship, funded by BenefisCU, will cover the full registration fee at CEO Institute I: Strategic Planning. You will be responsible for travel and other expenses.

Criteria

The scholarship committee will evaluate your application based on:

- **Commitment to Credit Union Industry Advancement (30%)**
- **Creativity & Vision (25%)**
- **Leadership & Initiative (20%)**
- **Potential Impact of CEO Institute (15%)**
- **Scholarship Impact / Financial Consideration (10%)**

Scholarship Application Deadline

The application deadline is **December 18, 2026**. We will notify scholarship winners by mid-January.

Email completed applications to:

Teresa Brogan, CUES Executive Education Specialist

teresab@cues.org

Subject: CUES CEO Institute I Scholarship Application

Background Information

Name of Applicant _____ Title _____

Credit Union _____ Asset Size _____

Address _____

Email Address _____ Phone Number _____

Credit Union/Financial Services Experience
(list key positions and # of years for each) _____

Application Questions

Complete the following questions, keeping in mind that your answers should address the criteria noted on page one.

1. What does the credit union movement mean to you, and how do you hope to contribute to its advancement over the next 5–10 years? *Suggested length: 250–400 words*

2. BenefisCU's Industry Advancement Fund is focused on three pillars: education, research, and advocacy. Select one of these pillars and describe an idea, initiative, or issue you believe could meaningfully strengthen the credit union industry. What role could you personally play in advancing it? *Suggested length: 300–500 words*

3. How would participation in CEO Institute help you become a more effective leader, and how would you use what you learn to benefit others beyond your own career or credit union? *Suggested length: 250–400 words*

4. Tell us about a time when you identified an opportunity to improve your credit union, community, or the broader credit union industry and took action. What did you do, and what did you learn? *Suggested length: 250–400 words*



- 5.** How would receiving this scholarship affect your ability to participate in CEO Institute? Please indicate whether you would otherwise expect to personally fund your participation, receive full or partial support from your credit union, or be unable to attend without scholarship assistance. *Suggested length: 100–200 words*

